# UnDesto AI®

Be Ready for What's Next.

The AI Readiness Playbook

How Organizations Prepare for AI that Actually Works

# 74% of companies fail to achieve value with AI initiatives...

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Businesses fear falling behind, and in many cases, that urgency is well-placed. But without clearly defined goals, AI literacy among employees, organizational alignment, or a shared understanding of what success looks like, AI initiatives often begin as bold experiments and end as abandoned pilots. Or worse: they cost the business money instead of generating value. Fragmented ownership, unclear expectations, and siloed teams cause AI efforts to stall before they deliver results. Tools are implemented without change management. Ethics, risk, and compliance are treated as afterthoughts. And without education and alignment across the organization, even the most advanced technology fail to make meaningful impact.
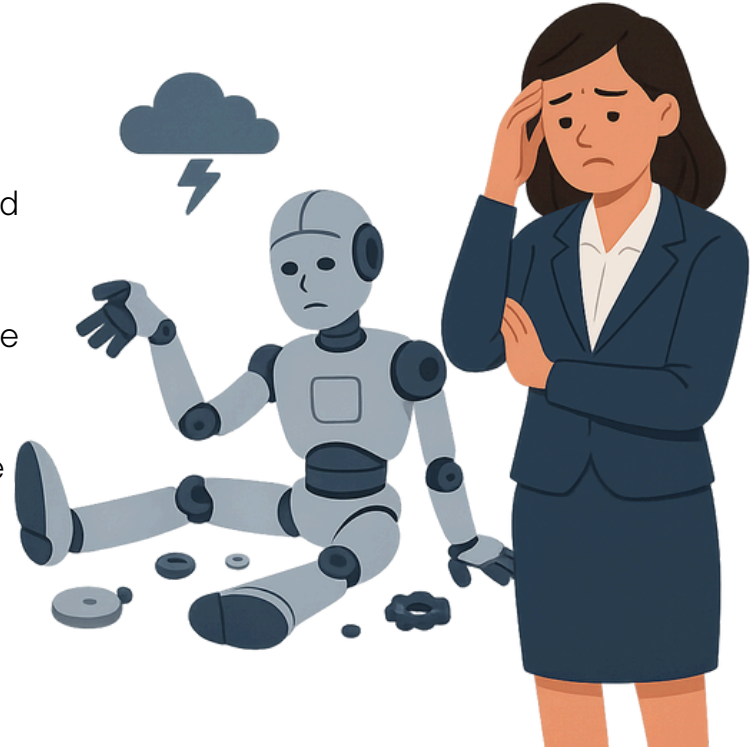
...but, companies that invest in AI readiness and employee upskilling can improve their success rates up to 18%.

Infosys
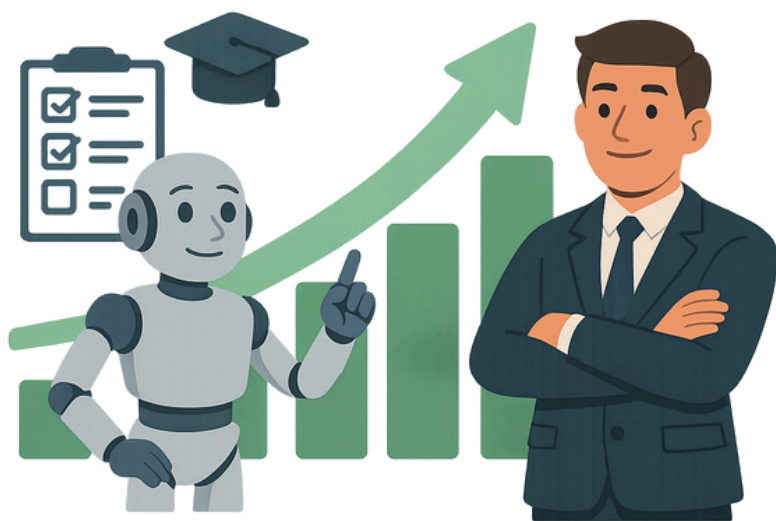
Organizations that lead with clarity and preparation are far more likely to realize meaningful outcomes from AI. A strong foundation, rooted in strategy, executive alignment, workforce education, and change management, transforms potential into measurable progress. These companies start with thoughtful exploration, mapping real challenges to practical AI solutions. They empower cross-functional teams and define a roadmap that connects AI to real business value. Employees are confident in how to use AI responsibly. Governance, ethics, and scalability are built in from the beginning.

They don't just adopt AI. They integrate it into how the business thinks, works, and grows.

What does it mean to be AI ready?

Being AI-ready is not about installing tools or launching experiments. It's about preparing your organization to adopt AI in a way that is strategic, secure, and scalable. AI readiness means your leadership is aligned on where AI fits in your business, what it is solving, and how risk will be managed. It means your teams understand what AI is, how to use it responsibly, and where they play a role in its success. It also means you have internal guardrails in place, including policies, governance structures, and ethical standards, that support innovation while maintaining trust and compliance.
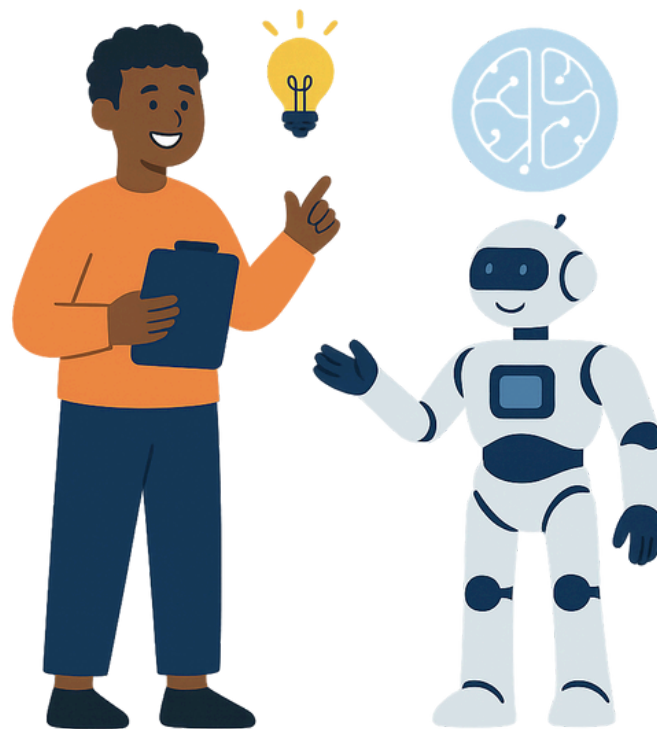
Organizations that are truly AI-ready do not simply deploy AI. They implement it with intention, purpose, and structure, anchored in business strategy, internal alignment, and practical know-how. They invest in their people just as much as their platforms, ensuring every employee understands their role in responsible AI adoption. These organizations don't chase trends or rely on one-size-fits-all solutions. They make informed decisions, build internal confidence, and scale with clarity. They know that lasting value doesn't come from quick wins, but from sustainable systems that turn AI into a business advantage.

The key aspects of AI readiness

I. LEADERSHIP ALIGNMENT

Executives understand AI's purpose, risk, and priorities within the business.

II. WORKFORCE LITERACY

Employees and leaders both are educated, confident, and equipped to use AI responsibly in their day-to-day roles.

III. STRATEGIC USE-CASE IDENTIFICATION

AI adoption is not arbitrary, and is tied to real business challenges.

IV. GOVERNANCE & RISK MANAGEMENT

Policies, oversight, and ethical guidelines are in place to support responsible and compliant use.

V. CULTURAL PREPAREDNESS

Teams are prepared to navigate change and supported by effective and intentional change management.

VI. INFRASTRUCTURE READINESS

Systems, data, and technical architecture can support AI without bottlenecks or compliance gaps.

VII. OPERATIONAL CLARITY

The organization has clearly defined roles, ownership, and support structures for AI initiatives, along with measurable success criteria and accountability at every level.
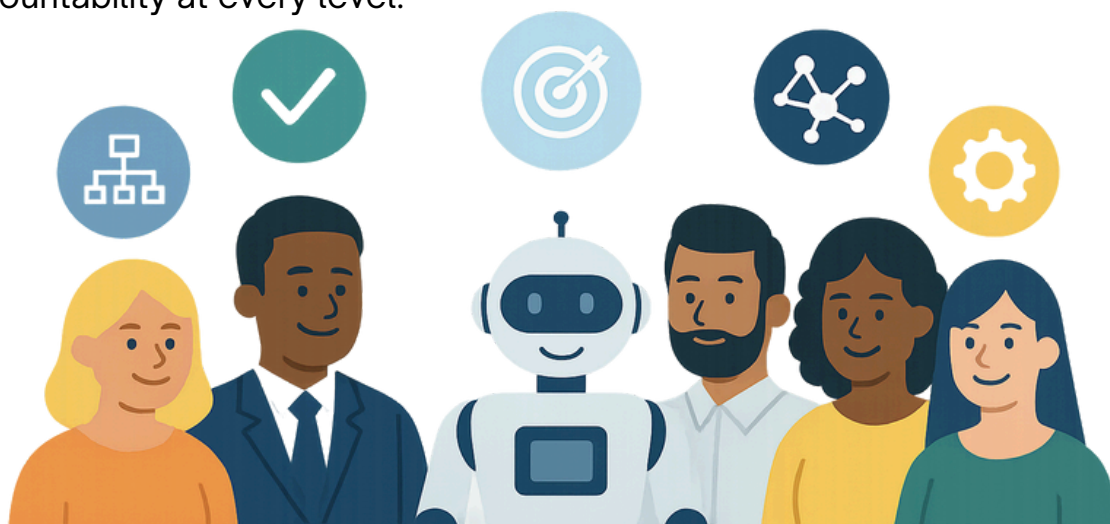
Check your organization's AI readiness

Take the first step toward clarity with the UnDesto AI® AI Readiness Assessment. It will provide you a quick, high-level overview that evaluates your organization's preparedness across leadership, strategy, governance, and team enablement. You'll receive an overall readiness score, but also get to see how you stack up against the broader market.

This isn't just another generic quiz. Every question maps to real-world adoption factors, and your results can help spark leadership alignment, highlight hidden gaps, and uncover high-impact opportunities. Whether you're just starting or already in motion, it's a fast, valuable pulse check on your path to AI success.
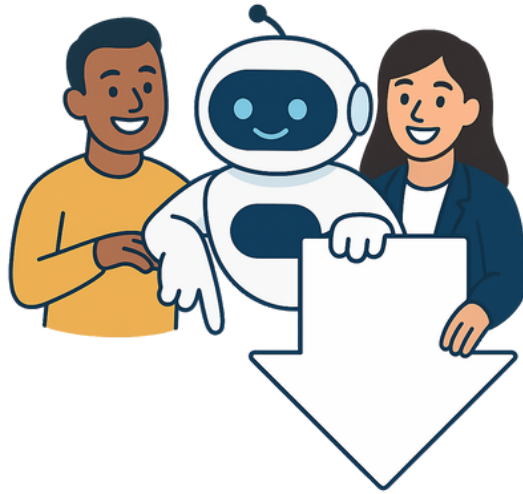

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How UnDesto AI® can help

AI success starts with preparation, and that's where we come in. Our **AI Accelerator** is built to guide organizations through every stage of AI readiness, from executive alignment to employee education, opportunity discovery, and strategic implementation. We don't just advise; we facilitate. Our expert-led workshops, custom frameworks, and enterprise-tested methodology help you turn insight into action.

Whether your teams need clarity, your leadership needs alignment, or your strategy needs structure, we bring the expertise to make it happen. We have worked with Fortune 500 companies, global nonprofits, public institutions and more, helping them deploy AI responsibly, ethically, and effectively.

Let us be your strategic partner in building the AI maturity and internal capability you need, not just for today's tools, but for the **future** of your business.
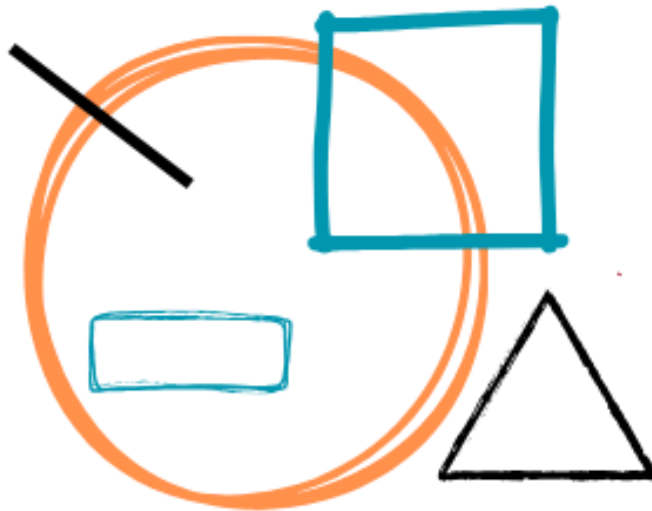
The **AI Accelerator** is UnDesto AI®'s three-week, end-to-end engagement for helping businesses adopt AI responsibly and strategically. Through a series of expert-led workshops and tailored deliverables, we align leadership, upskill employees, assess organizational readiness, and uncover high-impact AI opportunities. The result is a clear, actionable roadmap that transforms scattered efforts into structured execution.

BOOK A COMPLIMENTARY CONSULTATION