

## AI Adoption Roadmap



# UnDesto AI® | Strategic AI Adoption

**Confident. Calculated. ROI-Driven AI.**

## What Is Strategic AI Adoption?

Strategic AI adoption means embedding AI into your business **intentionally and profitably**. It requires clear goals, cross-functional alignment, and a roadmap built for sustainable impact. It's not about jumping on trends. It's about **using AI where it moves the needle**.



## Why Your Business Needs a Strategic Approach to AI

1

### AI Without Strategy Is Just Expensive Experimentation

Random tool trials won't scale. You need a roadmap, **not a rabbit hole**.

2

### Your Competitors Aren't Waiting

Leaders are already **outperforming** with smarter, faster, AI-augmented operations.

3

### Executives Need Confidence, Not Chaos

A structured AI strategy gives your team **clarity, direction, and measurable ROI**.

## Why Businesses Choose UnDesto AI® for AI Adoption



### Business-First, Not Tech-First

We start with **your goals, workflows, and pain points**. Then find the right AI fit.



### Proven Frameworks. Repeatable Success.

Our frameworks keep your initiatives focused, funded, and fast.



### Credibility That Stands Apart

With **real-world experience**, ethical AI credentials, and cross-industry results, we turn AI strategy into **executive wins**.

## Our Process: Strategy-First. Execution-Ready.

1

### Discovery & Mapping

We map your business's current state, engage key stakeholders, and define success metrics.

2

### Opportunity Prioritization

We use our proprietary framework to evaluate use cases by **value, speed, and feasibility**.

3

### AI Readiness Evaluation

We assess your business's infrastructure, data, team capacity, and cultural readiness.

4

### Strategic Roadmap Delivery

We deliver a **clear, phased plan** for execution, aligned to business goals and budget.

5

### Pilot & Launch Support

Run **fast, focused** pilots with our help, and scale what works.

## What You Get with UnDesto AI®

4x

### Faster Use Case Execution

using our methodology

5-7

### Figure Cost Savings\*

during early-stage AI strategy implementation

3-5

### High Impact Use Cases

may be identified for long-term value

Our approach balances **systems thinking + ROI + AI fluency** so you can innovate responsibly and lead with confidence.

## Ready to Turn AI into ROI?

Let's build AI to your business's advantage.

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\*Results will vary